



## **Architecture**

A Samuel Pottinger Stat 198: IDSV April 7, 2025

## Quick note about the rest of class

Wednesday (make up on Friday): Interactive experience discussions

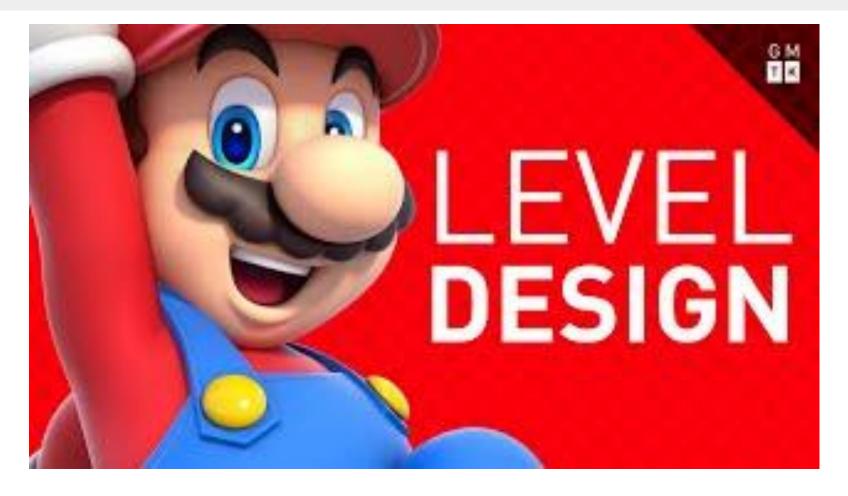
**Friday:** BART visualization

**Monday:** Interactive visualization extension (assigned today)

May 14: Final project (assigned on Wednesday)

- Example of level design.
- Three architectures applied to data visualization from games.
- Revisiting the AFSC GAP visualization.
- Mario Level 1-1

## An example of level design / architecture



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#### **Architecture 3: Levels**

You're looking at the sales overview. A pie chart reports the sales mix in a sadly equivalent manner. Near it, a few circles tell the somber regional mix of the company. Bar charts are everywhere like a steel blue forest.

If you decide to dive into the country analysis in a vain hope to discover how to exploit European desire for tasteful widgets, turn to page 173.

If you decide to look at individual salesperson performance, knowing that the only real reason for slumping profits is that they've forgotten their ABCs, turn to bage 14. You're in a data dashboard at the edge of the data platform. In front of you are several Bar Charts a Pie Chart and a Weird Circle Chart. Tabs lead to the Sales View, the Country View, Annual Summary, and Period View.

>inventory

You are carrying a categorical insight and a time series anomaly.

>examine bar charts

These are fine specimans of the wizard Playfair's (232 GUE) "barred" chart. A **threshold insight** is on one of them.

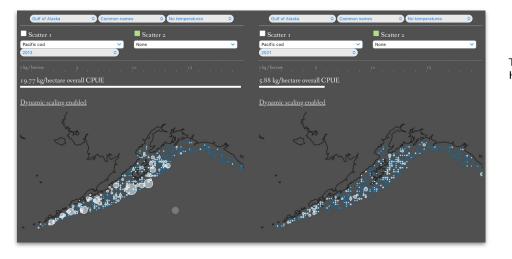
The above data dashboard, reimagined as a Choose Your Own Adventure (left) or Interactive Fiction (right) in the vein of Zork.

By viewing a dashboard as a thing having **space** and **artifacts**, you can think about how to optimize players **moving** through a complex world **collecting** insights. You can map how your users move through the dashboard to better design how they might. You can

**Levels:** Modulate what is visible to the user at any given moment in time, offer hints towards other areas.

https://illinois-soil-health-tool.org/

## Architecture 2: Hayashida Design

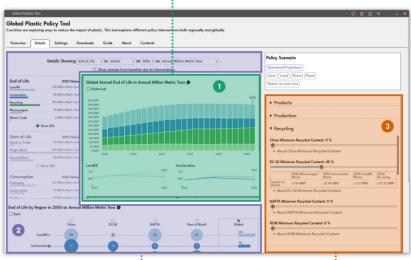


To support learning this UI, an optional introduction sequence tutorializes a "real" analysis via Hayashida design (Brown, 2015; Nutt & Hayashida, 2012):

- Introduction: The tool shows information about Pacific cod with pre-filled controls used to achieve that analysis gradually fading in, asking the user for minor modifications.
- Development: Using the mechanics introduced moments prior, the tool invites the user to change the analysis to compare different regions.
- Twist: Enabling overlays on the same display, the user leverages mechanics they just exercised in a now more complex interface.
- Conclusion: The visualization invites the user to demonstrate skills acquired in a new problem.

## Architecture 3: Triangle Design

1. Valley: Current region shows deep detail / local landmarks



3. Mechanics impact whole world

2. Over the hill: Landmarks support quick insights and navigation

Valleys and hills: Modulate what is visible to the user at any given moment in time, offer hints towards other areas.

https://global-plastics-tool.org

http://www.noceilings.org

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#### Citations

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- Fathom Information Design, "No Ceilings," The Clinton Foundation, 2015. Available: <a href="http://www.noceilings.org/">http://www.noceilings.org/</a>

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